playwire®

SOLVE
BRAND SAFETY
AND QUALITY PROBLEMS
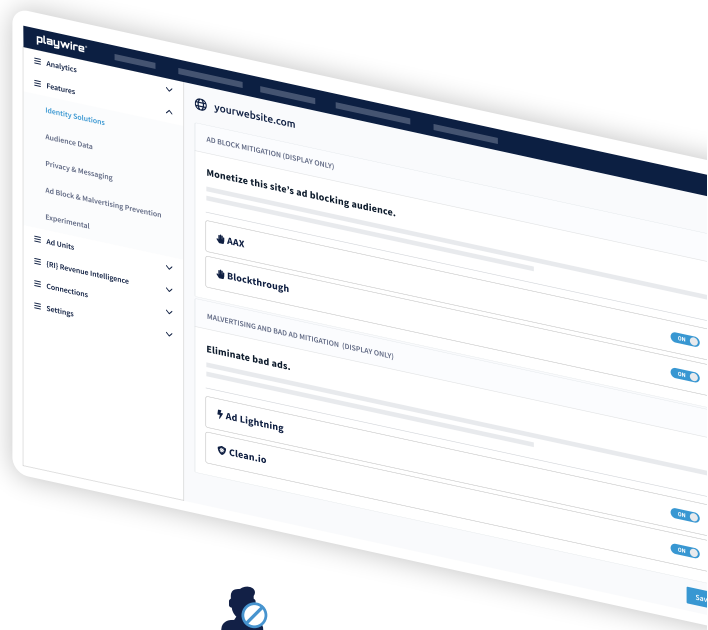
Mitigate the effects of:

Redirects & Bad Ads

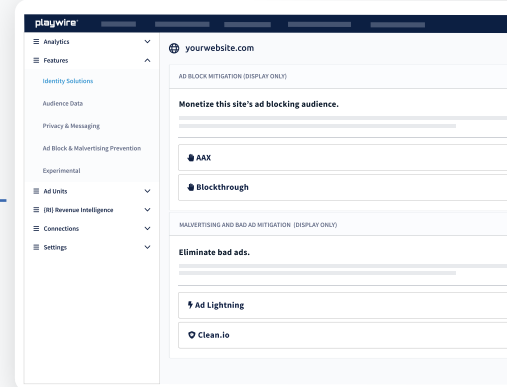Brand-damaging ads

Invalid traffic

PROTECT
YOUR BRAND

RAMP automatically protects your brand from the quality issues that impact user experience and decrease ad revenue.

+ All tools included out of the box
+ Backed and managed by an expert ad ops team

Ad Lightning

clean.io

MOAT by ORACLE DATA CLOUD

3RD PARTY
MEASUREMENT

The tools you trust are applied to all Playwire campaigns for performance and inventory quality.

IAS Integral Ad Science   **MOAT** by ORACLE DATA CLOUD   **comscore**   **nielsen**   **DV** | DoubleVerify
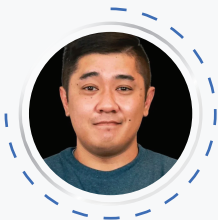
MANTA.COM SIMPLIFIES AD OPS AND MAXIMIZES REVENUE

"Playwire is invaluable because they create less stress for me as a leader. They completely take any concerns about ad ops off my plate."
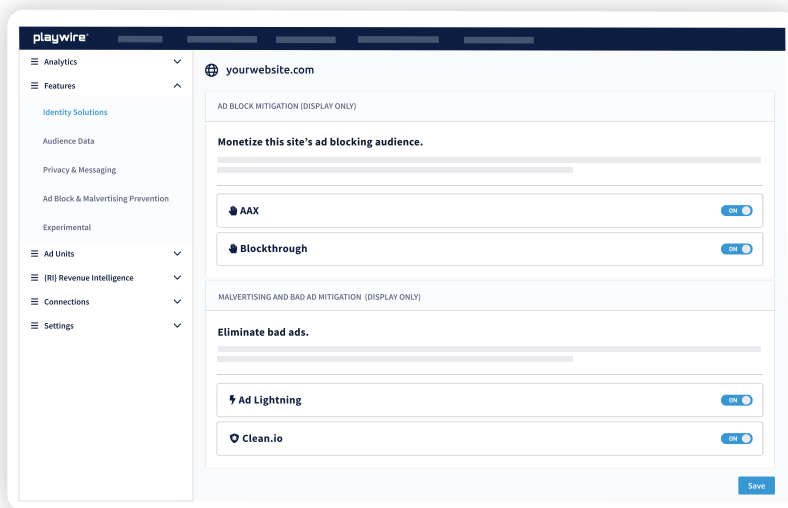
Tommy Le
Product Manager

manta

18%
Continued increase in average CPMs year over year.

10X
Flex Leaderboard drives 10x higher CPMs than display.

CONTROL
THE DETAILS

+ COMPLETE CONTROL

Selectively activate the brand safety and ad quality providers you want to use, and turn off the ones you don't.

+ MANAGE KEY SETTINGS

Control everything from the demand sources you use, to the way your ad units refresh on the site to ensure the brand experience you want.

playwire®

Accelerate your business and uncomplicate your ad tech stack, because you deserve a partner and a platform that demands more for you.

Visit **www.playwire.com/apply**